

D

efining Excellence

CI of 2004 Cadet's Name: _____

Parent Name: _____

Home Address: _____

Daytime Phone #: _____

ADVERTISEMENT TEXT

In the area below, please PRINT or TYPE the text of your advertisement (even if you include it with your sketch). Please be precise in spelling, capitalization, and punctuation. If the space is inadequate, please attach a separate sheet of paper. Please note that should your text be excessively long, the *Howitzer* reserves the right to edit it.

ADVERTISEMENT SPECIFICATIONS

Size Ad Desired

- _____ Full Page (limited to 4 photos)
_____ Half Page (limited to 2 photos)
_____ Quarter Page (limited to 1 photo)
_____ Eighth Page (limited to 1 photo)

Full/Quarter Page Mock-up

Photographs

_____ # of Photographs Enclosed

Half/Eighth Page Mock-up

IMPORTANT THINGS TO REMEMBER

- *PLEASE DO NOT CUT OR DRAW ANY LINES ON YOUR PHOTOS
Indicate in the sketch area above how you would like the photo cropped. Please do not cut or mark the photograph itself.
- *All photos, submitted in color or black & white, will be printed in b&w.
- *We cannot guarantee the return of photographs; please submit reprints.
- *Do not submit color laser copies/prints; they reproduce poorly.